

Media & Professional **Communications**

Bachelor of Arts General Studies Major

College of

Digital Media Specialization Planning Chart

*Key to course frequency & formats: x traditional; • online; # traditional & online

							Term	Grade
CORE COURSES: 12 CREDITS (4 Courses)				F	Sp	Su	Taken	Earned
These 4-courses advanced cours		ired and some serve as prerequisites to more						
COMMRC	0320	Mass Communication and Society	3	#	#	•		
COMMRC	1121	History of Mass Media	3	#	#			
ENGWRT	0610	Introduction to Journalism & Nonfiction	3	x	#	x		
PUBSRV	1455	Law, Ethics & Public Policy in Mass Media	3	•	•	•		
REQUIRED C	COURSE	S: 9 CREDITS (3 Courses)						
COMMRC	1122	Media Criticism	3	#	#	•		
FMST	0800	Filmmaking 1: Fundamentals	3	x	x	x		
Choose one of	f the foll	owing ENGFLM courses:						
ENGFLM	0355	Visual Literacy, or	3	•	٠	•		
ENGFLM	0401	Images, Icons, and Ideas	3	x	x			
ELECTIVES:	12 CRE	DITS (Choose 4 approved courses fro	3 3	e pr	ogra	m pa	nge)	
			3					
			3					
INTERNSHI	P: 3 CRE	EDITS (Choose 1 of the following)						
CGS	1900	Internship	3	•	٠	•		
		-						
		Major Credits:						
		General Education Credits:						
		Other Credits:						
		Total Credits in Degree:						





Students are required to maintain a minimum 2.0 **GPA** and complete at least **120 credits** to graduate with a BA in Media and Professional Communications.

English composition (ENGCMP) courses and writing-intensive courses (officially designated as W courses in the catalog) taken for the major must be passed with a grade of C or higher (grades of C- or lower are not acceptable).

Important! If you earn less than a "C" in any course, please contact your advisor!

This major requires an **internship.** Sophomore or junior year is a good time to start planning your internship.