



## Corporate/Community Relations Specialization Planning

\*Key to course frequency & formats: x traditional; • online; # traditional & online

					Term	Grade
	Cr	F	Sp	Su	Taken	Earned
<b>CORE COURSES: 12 CREDITS (4 Courses)</b>						
<i>These 4-courses are required and some serve as prerequisites to more advanced courses.</i>						
COMMRC 0320 Mass Communication and Society	3	#	#	•	_____	_____
COMMRC 1121 History of Mass Media	3	#	#		_____	_____
ENGWRT 0610 Introduction to Journalism & Nonfiction	3	x	#	x	_____	_____
PUBSRV 1455 Law, Ethics & Public Policy in Mass Media	3	•	•	•	_____	_____
<b>REQUIRED COURSES: 9 CREDITS (3 Courses)</b>						
COMMRC 1111 Theories of Persuasion	3	•	#		_____	_____
COMMRC 1182 Media Relations <i>(formerly COMMRC 1732: Special Topics: Public and Media Relations)</i>	3	#	#		_____	_____
BUSERV 1940 Marketing Fundamentals	3	x	x		_____	_____
<b>ELECTIVES: 12 CREDITS (Choose 4 approved courses from the program page)</b>						
_____	3				_____	_____
_____	3				_____	_____
_____	3				_____	_____
_____	3				_____	_____
<b>INTERNSHIP: 3 CREDITS (Choose 1 of the following)</b>						
CGS 1900 Internship	3	•	•	•	_____	_____
THEA 1484 Directed Project: Business Management	3	x	x		_____	_____

Major Credits: \_\_\_\_\_

General Education Credits: \_\_\_\_\_

Other Credits: \_\_\_\_\_

Total Credits in Degree: \_\_\_\_\_

Students are required to maintain a **minimum 2.0 GPA** and complete at least **120 credits** to graduate with a *BA in Media and Professional Communications*.

English composition (ENGCOMP) courses and writing-intensive courses (officially designated as W courses in the catalog) taken for the major must be passed with a grade of C or higher (grades of C- or lower are not acceptable).

**Important!** If you earn less than a "C" in any course, please contact your advisor!

**This major requires an internship.** Sophomore or junior year is a good time to start planning your internship.

