



## Corporate/Community Relations Specialization Planning

\*Key to course frequency & formats: x traditional; ● online; # traditional & online

				Cr	F	Sp	Su	Term	Grade
				Cr	F	Sp	Su	Taken	Earned
<b>PREREQUISITE COURSES: 12 CREDITS (4 Courses)</b>									
COMMRC	0320	Mass Communication Process		3	#	#	●	___	___
COMMRC	1121	History of Mass Media		3	#	#		___	___
ENGWRT	0610	Introduction to Journalism & Nonfiction		3	x	x	x	___	___
PUBSRV	1455	Ethics, Law & Public Policy in Mass Media		3	x	x		___	___
<b>REQUIRED COURSES: 9 CREDITS (3 Courses)</b>									
COMMRC	1111	Theories of Persuasion		3	●	#		___	___
COMMRC	1732	Special Topics: Public & Media Relations		3	x	x		___	___
BUSERV	1940	Marketing Fundamentals		3		x		___	___
<b>ELECTIVES: 12 CREDITS (Choose 4 approved courses from the program page)</b>									
_____	_____	_____		_____				_____	_____
_____	_____	_____		_____				_____	_____
_____	_____	_____		_____				_____	_____
_____	_____	_____		_____				_____	_____
<b>INTERNSHIP: 3 CREDITS (Choose 1 of the following)</b>									
CGS	1900	Internship		3	●	●	●	___	___
THEA	1484	Directed Project: Business Management		3	x	x		___	___
<b>Total Credits:</b>				_____					

Students are required to maintain a **minimum 2.0 GPA** and complete at least **120 credits** in order to graduate with a *BA in Media and Professional Communications*.

English composition (ENGCOMP) courses and writing-intensive courses (officially designated as W courses in the catalog) that are taken for the major must be passed with a grade of C or higher (grades of C- or lower are not acceptable).

**Important!** If you earn less than a "C" in any course, please contact your advisor!

**This major requires an internship.** Sophomore or junior year are a good time to start planning your internship.

**Credit Tracker:**

**Gen Ed:** \_\_\_\_\_

**Major:** \_\_\_\_\_

**Other:** \_\_\_\_\_

**Total:** \_\_\_\_\_



\*Indicated course rotation is not guaranteed. See the [Registrar's website](#) for the most recent offerings.