



Corporate/Community Relations Specialization Planning Chart

*Key to course frequency & formats: x traditional; ● online; # traditional & online

					Term	Grade				
PREREQUISITE COURSES: 12 CREDITS (4 Courses)					Cr.	F	Sp	Su	Taken	Earned
COMMRC	0320	Mass Communication Process	3	#	#	●				
COMMRC	1121	History of Mass Media	3	#	#					
ENGWRT	0610	Introduction to Journalism & Nonfiction	3	x	x	x				
PUBSRV	1455	Ethics, Law & Public Policy in Mass Media	3	x	x					
REQUIRED COURSES: 9 CREDITS (3 Courses)										
COMMRC	1111	Theories of Persuasion	3	●	#					
COMMRC	1732	Special Topics: Public & Media Relations	3	x	x					
BUSERV	1940	Marketing Fundamentals	3		x					
ELECTIVES: 12 CREDITS (Choose 4 approved courses from the program page)										
INTERNSHIP: 3 CREDITS (Choose 1 of the following)										
CGS	1900	Internship	3	●	●	●				
THEA	1484	Directed Project: Business Management	3	x	x					

Students are required to maintain a **minimum 2.0 GPA** and complete at least **120 credits** in order to graduate with a BA in Media and Professional Communications

Important! If you earn less than a “C” in any course, please contact your advisor!

This major requires an internship. Sophomore or junior year are a good time to start planning your internship.

Track your credits below:

Credit Tracker:

Gen Ed: _____

Major: _____

Other: _____

Total: _____



*Indicated course rotation is not guaranteed. See the [Registrar's website](#) for the most recent offerings.