



Certificate Planning Chart

\*Key to course frequency & formats: x traditional; ● online; # traditional & online

					Term	Grade		
			Cr.	F	Sp	Su	Taken	Earned
<b>REQUIRED COURSES: 6 CREDITS (2 Courses)</b>								
COMMRC	0320	Mass Communication Process	3	#	#	●	_____	_____
ENGWRT	0610	Introduction to Journalism & Nonfiction	3	x	x	x	_____	_____
<b>ELECTIVES: 6 Credits (Choose 2 approved courses from the list below)</b>								
BUSERV	1940	Marketing Fundamentals	3		x		_____	_____
COMMRC	1111	Theories of Persuasion	3	●	#		_____	_____
COMMRC	1732	Special Topics: Public & Media Relations	3	x	x		_____	_____
PUBSRV	1455	Ethics, Law & Public Policy in Mass Media	3	x	x		_____	_____
<b>SPECIALIZATION: 6 CREDITS (Choose 2 courses from the list below)</b>								
COMMRC	1102	Organizational Communication	3	#	#	●	_____	_____
COMMRC	1730	Special Topics: Health Communication	3	#	●	●	_____	_____
ENGCOMP	0410	Writing in the Legal Professions	3	x	x		_____	_____
ENGCOMP	0420	Writing for the Public	3	x	x	x	_____	_____
ENGCOMP	0515	Persuasive Writing in Advertising	3	x	x		_____	_____
ENGCOMP	0520	Integrating Writing and Design	3		x	x	_____	_____
ENGCOMP	0550	Topics in Public/ Professional Writing	3	x	x		_____	_____
ENGCOMP	0560	Writing Arguments	3	x	x		_____	_____
ENGCOMP	0600	Introduction to Technical Writing	3	x	x		_____	_____
ENGCOMP	0610	Composing Digital Media	3	x	x	x	_____	_____
ENGCOMP	1103	Public Relations Writing	3	x	x		_____	_____
ENGCOMP	1104	Creative Corporate Writing	3	x			_____	_____
ENGCOMP	1112	Professional Uses of Social Media	3		x		_____	_____
ENGWRT	1330	Intermediate Nonfiction	3	x	x		_____	_____
ENGWRT	1403	Topics in Nonfiction: Electronic Media	3		x		_____	_____
PUBSRV	1200	Practices of Nonprofit Management	3	●	●		_____	_____
PUBSRV	1310	Diversity Issues in Public Service	3	x			_____	_____

Total Credits in Certificate: \_\_\_\_\_

This certificate is available as a **standalone program** to non-degree seeking students or it may be pursued in conjunction with another undergraduate degree.

Credits earned at other accredited educational institutions may be eligible for transfer. However, a **minimum of 9 credits must be earned** at the University of Pittsburgh.

**Important!** If you earn less than a “C” in any course, please contact your advisor!

Students must maintain at least **2.0 grade point average** in all University certificate courses.



\*Indicated course rotation is not guaranteed. See the [Registrar’s website](#) for the most recent offerings.