



Certificate Planning Chart

*Key to course frequency & formats: x traditional; • online; # traditional & online

				Cr	F	Sp	Su	Term Taken	Grade Earned
REQUIRED COURSES: 6 CREDITS (2 Courses)									
COMMRC	0320	Mass Communication and Society		3	#	#	•	_____	_____
ENGWRT	0610	Introduction to Journalism & Nonfiction		3	x	#	x	_____	_____
ELECTIVES: 6 Credits (Choose 2 approved courses from the list below)									
BUSERV	1940	Marketing Fundamentals		3	x	x		_____	_____
COMMRC	1111	Theories of Persuasion		3	•	#		_____	_____
COMMRC	1182	Media Relations (formerly COMMRC 1732: Special Topics: Public and Media Relations)		3	•	•		_____	_____
PUBSRV	1455	Law, Ethics & Public Policy in Mass Media		3	•	•	•	_____	_____
SPECIALIZATION: 6 CREDITS (Choose 2 courses from the certificate website)									
_____	_____	_____		3				_____	_____
_____	_____	_____		3				_____	_____
Total Credits in Certificate:				_____					

This **18-credit certificate** is available as a standalone program to non-degree seeking students or it may be pursued in conjunction with another undergraduate degree.

Credits earned at other accredited educational institutions may be eligible for transfer. A **minimum of 9 credits** must be earned at Pitt.

Students are required to maintain a **minimum of 2.0 GPA** in all certificate courses.

Important! If you earn less than a "C" in any course, please contact your advisor!

